



Starter Kit

About Us

Write essential company details, such as who you are, what you do, and what you're primarily known for in the industry.

Provide a summary of what you offer to the market, and include relevant promotional photos and videos. You can also include enticing pricing efforts you provide, such as bundles or discounted subscriptions.

Product or Services



Statistics

Flex the growth you achieved and want to be highlighted in the press by showing your glowing numbers and charts. To get started, you may classify these types of growth in terms of the following:

- **Users or Customers**
 - *75% are in the 25-34 age category*

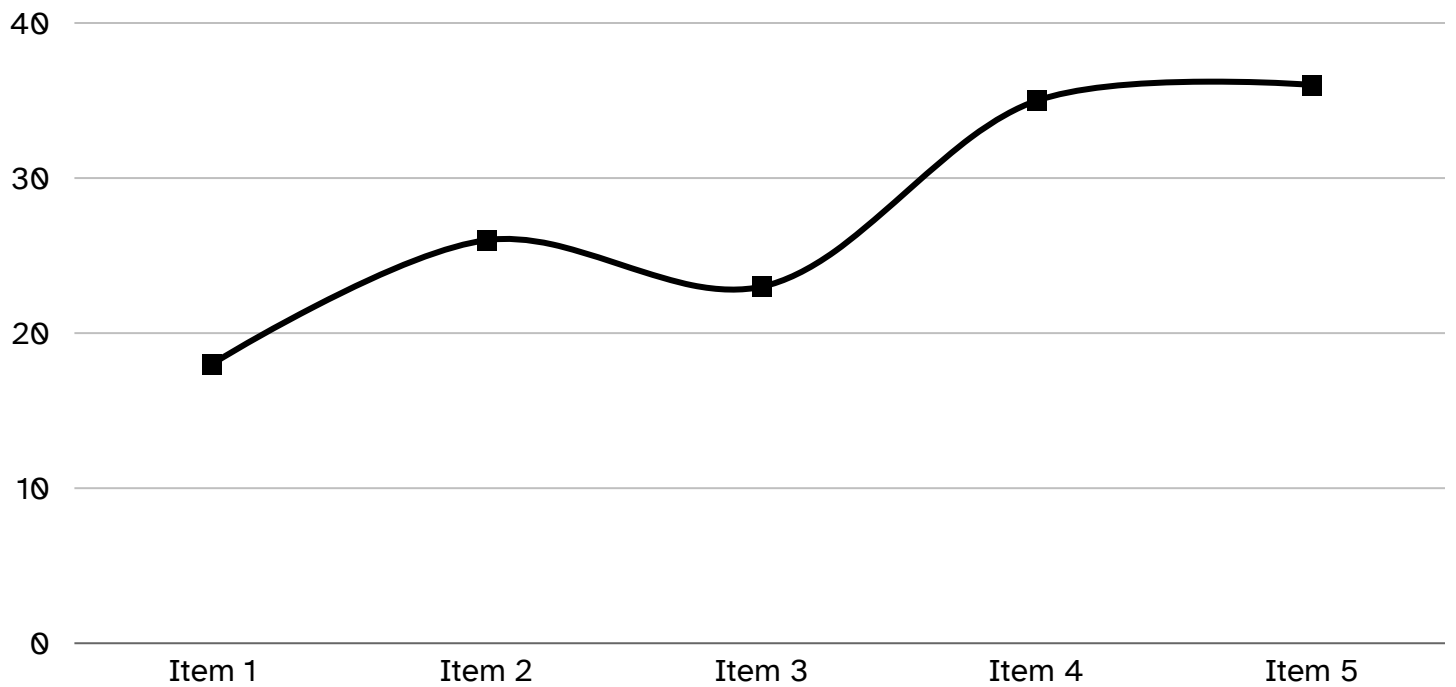
- 80% access the product or service on mobile

- **Acquisitions**

- 3 newly-acquired companies
- 3 new investors

- **Social Following**

- 1.3 million followers on Instagram
- 8% engagement rate on Facebook



Partnerships

Highlight the groups you've been working with that have boosted your company's impact. It could be the nonprofits you've supported or the school you've partnered with.

Include testimonials journalists can readily use in publishing articles about your company.



Aside from noteworthy partnerships, talk about recognitions that prove your company is worth collaborating with. Do the journalists a favor by providing details on what the award was for and when it was given.



Awards

What's Coming

Maximize the power of the press in spreading excitement around upgrades or innovations that you'll soon share in greater detail with the market.



Press Materials

Hyperlink high-resolution files that accurately represent your company. Include team photos, too, as office culture is a popular topic among journalists.

- Logos
- Photos
 - Product or service
 - Team
 - Office
 - Awards and recognitions
- Promotional videos
- Graphs

Contact Info

Email: hello@reallygreatsite.com

Website: www.reallygreatsite.com

Contact Number: 123-456-7890